



Green Route

Where we wrap up the freshest cannabis industry insights like the perfect holiday gift.

Hey!

In the spirit of the season, we're keeping this edition as cozy and comforting as your favorite holiday sweater. Get ready to unwrap:



Image courtesy of Tenor.com

- 🌿 The zen and the art of edibles packaging
- 🌿 Big legal moves shaking up the scene
- 🌿 Global shifts in medical cannabis
- 🌿 The gummy giant: Nancy Whiteman's success story

🚨 Packaging Panic in Pot Paradise 🚨

Six bold (or should we say, bolder-than-necessary) companies just [got schooled by the FTC and FDA](#) for their Delta-8 THC edibles packaging. Picture this: edibles dressed up as Cheetos and Sour Patch Kids. Talk about a ["What Were They Thinking?"](#) Hall of Fame moment! The FTC and FDA see these lookalike packages as big no-nos, posing "unwarranted health or safety risks." Tick-tock, the clock's ticking for these companies to make things right. For all you edibles entrepreneurs out there, here's the Green Route memo:

- ☀️ **Safety First:** Kids and THC? No way. Keep it safe and keep it real.
- ☀️ **Know Your ABCs and 123s:** Brush up on your Federal Trade Commission Act and the Federal Food, Drug, and Cosmetic Act. Rules aren't just for rookies.
- ☀️ **Clean Up Your Act:** This isn't just a heads-up for the six named; it's a wake-up call for all.

Stay sharp, stay compliant.



Image courtesy of John Cole

Get tips on edibles packaging [here](#)

🌱 Edibles at the Crossroads: Big Legal Moves Shaking up the Scene 🚦

Capitol Hill's cooking something spicy with the States Reform Act, and there's a legal showdown brewing in Massachusetts. We're talking about a possible game-changer for

Picture this: Cannabis gets the green light like alcohol at the [federal level](#). This means less red tape for edible creators—from the growers to retailers. With cannabis potentially off the Schedule I list, imagine the doors swinging wide open for innovation and investment.

Legal Eagles in Massachusetts: Here's where it gets juicier. A group of canna-businesses, armed with [legal heavyweight](#) David Boies, is challenging Uncle Sam's rule book. They're saying, "Hey, let states do their thing with weed!" This could mean a smoother ride for edibles businesses—less cash drama, more banking bliss, and a shield for those secret recipes.

The Edibles Effect: If these legal maneuvers hit the bullseye, we're looking at a potential golden age for cannabis edibles. Stay tuned!



Image courtesy of Cannabis Now

Explore the Future of Edibles

Global Shifts in Medical Cannabis

Here's a snapshot of how current global events indicate a broader global acceptance of cannabis for medicinal purposes.

In Israel, the ongoing conflict with Hamas has led to a notable increase in medical marijuana prescriptions, particularly for [PTSD](#) and pain relief. The recent surge signifies the vital role of cannabis in supporting those affected by war-related stress and injuries.

In a significant shift, [Ukraine](#) is moving towards legalizing medical marijuana, a poignant decision considering its proximity to Russia's strict anti-cannabis policies.

As global perspectives on medical cannabis evolve, businesses in this space have the chance to explore new markets and develop products tailored to medical applications.



Image courtesy of huck mag

Explore the Latest in Global Cannabis Trends

🐛 I wanna WANA 🌻

Time to chew on a success story,
!

Meet Nancy Whiteman, the [Willy Wonka of Weed](#), who ditched her consulting gig for the green rush in 2010, pre-legalization. Flash forward, and she's sitting pretty with a net worth of \$225 million. Talk about a high return! Her eureka moment? Vegan-friendly, THC-packed gummies.

Fast-track to now: Gummies own a whopping [75% of the edibles market](#). But why are they the MVPs? Let's find out.



Image courtesy of The New York Times

Dive into the Gummy Galaxy



Revolutionizing Edibles with Advanced R&D

In a world where cannabis legislation is rapidly evolving and the edibles market is reaching new heights, staying at the forefront of innovation is key. The Yamato rotary evaporator empowers edibles manufacturers to fine-tune cannabinoid concentrations, ensuring compliance with changing regulations and consumer expectations.



Above: RE202/212 rotary evaporators lets you test more recipes with a wider range of rotational speed.

Whether you're...

- A Grower looking to launch your own brand of cannabis products to sell directly to consumers
- A Distributor looking for better lab-scale equipment to improve your processes
- A Product Manufacturer exploring the possibilities of adding value to products before moving them along the supply chain
- A Retailer thinking about launching an in-house artisanal brand of cannabis products

... you need to test and refine your product and process.

Try the rotary evaporator designed for R&D

That's all for this issue's Green Route journey! Keep your eyes peeled for more industry insights that'll keep your canna business growing. [Share the love](#), spread the word, and let's keep pushing the boundaries of what's possible in the world of cannabis. Until next time, stay elevated and innovative, folks! 🌿💡

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