



# TC High Society Gazette

Your dose of potent ponderings

*Get exclusive CBD/THC infused scoops*



Are you having a hard time keeping track of all of the latest industry buzz? Don't worry, we are putting the best bits on a silver platter and serving it along with a tall glass of **seltzer**.

Curious? Dig in!



*Image courtesy of Esquire*

Here are the highlights:

# How edible makers are breaking the mold: Unleashing snacks that pack a punch!

Move aside gummy bears! How about adding that extra kick to the palate with culturally nuanced flavors?

Thoughtful edibles makers are teaming up with professional cooks to crack the code on evoking that right hit of each dish in just one bite. **Chips** infused with 10mg THC that taste just like umami? Definitely, yummy! Sticking with the classics and going for cheddar cheese? Life is still a bliss!

Elevating consumer snacking experience is what edibles makers got stirring in their pots – we mean cauldrons.



Image courtesy of deviantart

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# Cooler cannabis infused treats gain sales over the heat wave!

Take a chill pill! Summers might be getting hotter but hemp entrepreneurs are catching bigger waves with only the freshest ideas in introducing new refreshing products.

Ice-cream, popsicles, and seltzers laced with THC? These products are fast becoming a **must-have** in every beach buddy's cooler. And, cannabis lovers' could not deny that their hearts are quickly melting into a puddle.

What a fabulous way to spend the long, sunny days! Mary Jane is truly the perfect companion when it comes to sunbathing...



*Image courtesy of veriheal*

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## How to capitalize on nostalgic packaging to drive cannabis sales among generational consumers



They act like psychedelic time machines, whisking multigenerational consumers away to youthful times. A vibe check that begs one to ask, *“Do you remember?”* A classic, OG move that binds edibles with both familiarity and emotion.

The collage features several items related to cannabis consumption: a box of 'THE BLUES BROTHERS' Working Man's Brand pre-rolled charrois joints; a bag of 'Baggie Buds Hybrid' premium cannabis flower; a pack of 'SMOKE TWO JOINTS IN THE MEXICAN' pre-roll joints; a 'BATHROOM RECORDS' branded container; two rolled joints; a small digital scale; a boombox; a cassette tape; a lollipop; and various other accessories like a lighter and a pen. The entire scene is set against a light yellow background adorned with numerous hand-drawn icons such as stars, lightning bolts, hearts, and smiley faces.

Read more

Gold rush? **Kush rush**? Or both? Look no further than your local legal weed bar around the corner. Restaurant operators might just want to whip some of their best and most diverse menus to the counter with a spritz of this unique core feature – CBD/THC.

A little wing-beating and we're sure the province will give in. A sensible chat over some edibles might do the trick!



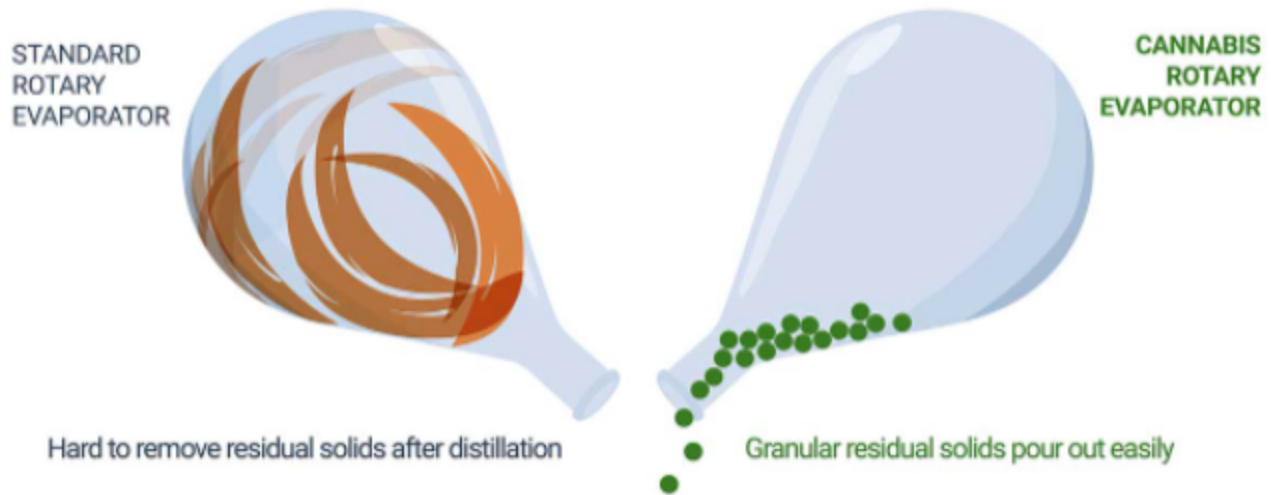
*Image courtesy of Los Angeles Times*

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## Cannabis labs doing R&D and QC with rotary evaporators reclaim hours of productivity weekly

Whether you are a grower, a distributor, a product manufacturer, or a retailer, it's no secret that there is a need to refine products and processes. And it's no secret either that you need the **right tools to transform your business and help it grow**. Hocus pocus, razzle dazzle - you don't need to be a magician to make it work. Just tap the right assistant!



Learn more about our featured products now!

That's it for this edition of the cannabis industry news! Stay tuned for more developments, and don't forget to **share with your buds!**

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