



# New thoughts on drying and curing

PhD researcher and founder of the Cannabis Research Coalition, Allison Justice, is putting federally legal cannabis under the microscope to better understand its physiology – and how best to preserve its all-important trichomes during the drying and curing phase.

[Read full article here](#) to learn why you should reshape your thoughts about the 60/60 cannabis drying process.

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Your Ultimate Software Guide 🌿 ✨



For many years the cannabis companies have had to settle for platforms designed for other industries, or tools that over-promise and under-deliver.

The good news is that there are a number of solid solutions out there that solve the challenges cannabis businesses have been facing.

Our deep dive into the digital toolbox reveals the six essential software types every cannabis business, from the cultivator to multi-state operators, should leverage. [Read full article now.](#)

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## What Lenders Want: A Guide for Cannabis Business Borrowers



Securing capital to fund marijuana business properties can be a complex and challenging endeavor, especially given the current state of the industry.

Equity markets are still getting pummeled, margins are being squeezed, while pervasive, onerous regulatory hurdles continue to limit banking.

[Click this link to read the full article](#) on the factors that real estate-based lenders consider when evaluating borrowers.

### Whether you're...

- A grower looking to launch your own brand of cannabis products to sell directly to consumers
- A distributor looking for better lab-scale equipment to improve your processes
- A product manufacturer exploring the possibilities of adding value to products before moving them along the supply chain
- A retailer thinking about launching an in-house artisanal brand of cannabis products

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925 Walsh Avenue  
Santa Clara, CA 95050, U.S.A.  
1.800.292.6286

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