

🚀 2024: The Year of Cannabis Revolution! 🌿



🔍 Here's what we anticipate in 2024:

- **State-side shake-ups:** Eyes are on Florida, Hawaii, New Hampshire, Pennsylvania, and South Dakota, as whispers of marijuana legalization turn into roars. From ballots to bills, each move opens a new chapter in the cannabis saga, with uncharted territories for business boom!
- **Medical marijuana's momentum:** Nebraska, North Carolina, South Carolina, and Wisconsin are stepping into the medicinal limelight. This shift spells a surge in demand for cannabis crafted for healing, creating a canvas for edibles innovators.
- **DEA's decision drama:** The DEA, guided by a nudge from the HHS, might just reschedule cannabis. Moving to Schedule III? That's like lifting a heavyweight off the industry's shoulders, paving the path for groundbreaking research and development.
- **Germany goes green:** Keep your eyes on Germany! Poised to be Europe's largest legal cannabis market, its move could cause a continental shift in cannabis commerce, stirring up global trade currents from cultivation to consumption.

☀️ Read [full article](#) to stay tuned and transformed!

Microdosing in medical marijuana 🌿

Back in 2017, physician Dustin Sulak developed a protocol for microdosing, guiding users to find their minimal effective dose through gradual increments. This approach helps users experience health benefits without

building tolerance or experiencing side effects like memory loss or clumsiness.

A prime example of adapting to this trend is the Minnesota-based company Mary & Jane. In a market where high-potency products have long been the norm, Mary & Jane is charting a different course with their one-milligram THC edibles. This move is particularly geared towards newcomers and the 'canna-curious' who are hesitant to try cannabis due to the fear of overwhelming experiences.

Read: [Mary & Jane: A case study in microdosed products](#)

More headlines:

Rescheduling marijuana: more than just a pharma play

The Biden Administration's efforts to reclassify marijuana could reshape the \$34 billion legal U.S. cannabis landscape, without necessarily handing the reins over to big pharma.

Michigan's cannabis market hits a high note with \$3 billion sales in 2023

In a landmark achievement, Michigan's cannabis retailers have notched up over \$3 billion in sales, marking the highest per capita cannabis spending in the U.S.

[Read more](#)

Whether you're...

- A Grower looking to launch your own brand of cannabis products to sell directly to consumers
- A Distributor looking for better lab-scale equipment to improve your processes
- A Product Manufacturer exploring the possibilities of adding value to products before moving them along the supply chain
- A Retailer thinking about launching an in-house artisanal brand of cannabis products

Give Yamato rotary evaporators a try to turn your ideas into profitable, high-quality products.



That's all for this issue of TC newsletter! 🌿💡

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